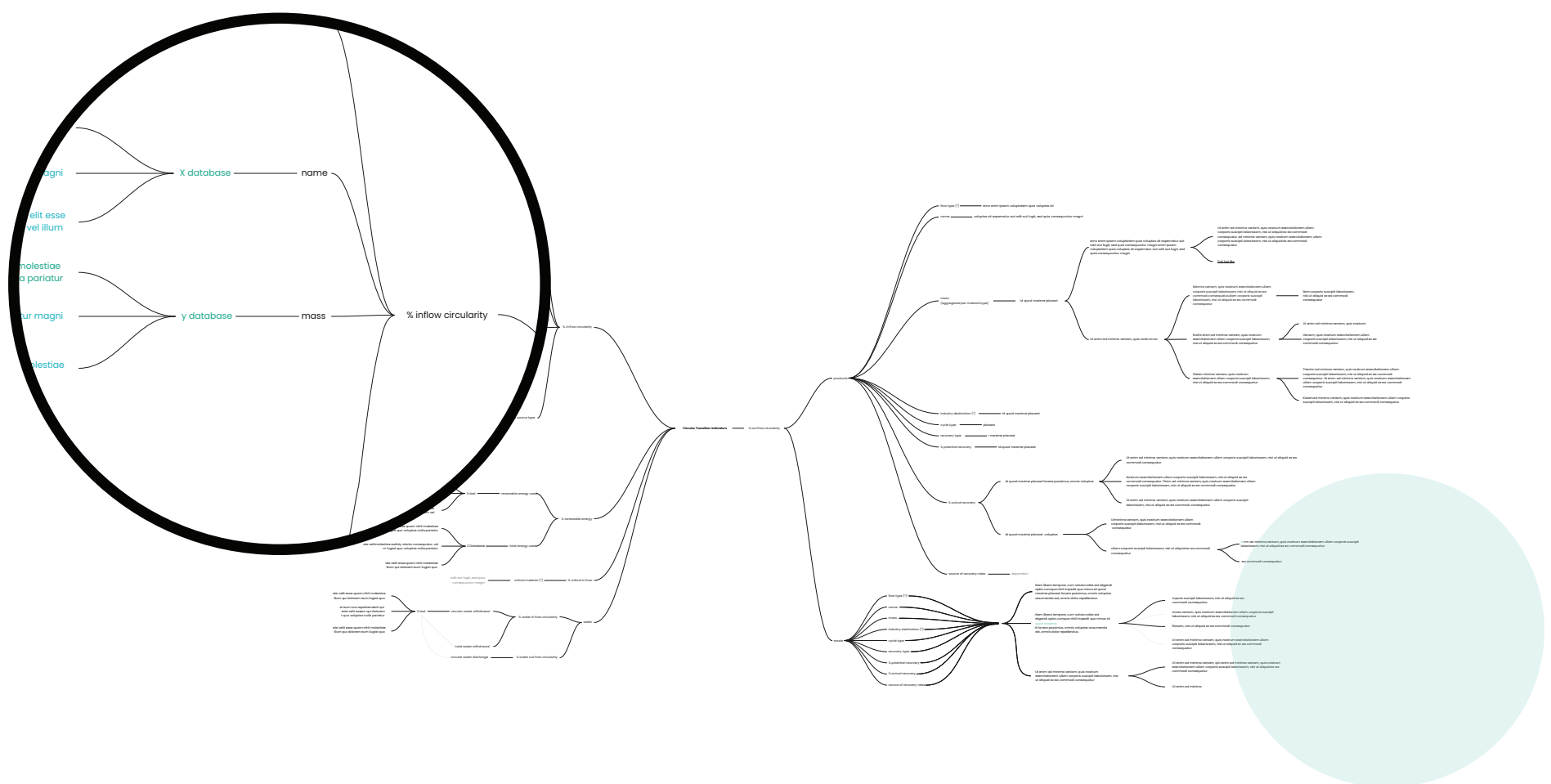# Data mapping for CTI Tool

The Circular Transition Indicator framework, developed by the World Business Council for Sustainable Development (WBCSD), and its accompanying CTI Tool were designed to help you move forward with your circularity journey and to achieve your sustainability goals.

As the developing partner of the CTI Tool, we learned first-hand from our customers what their main challenges are when starting with their CTI journey: identifying the right data sources and avoiding unnecessary data entry.

Our data mapping service helps you dive into your data architecture to make use of relevant- and available data sources for feeding your CTI assessments and locate where you are currently missing data.

What is data mapping for CTI Tool?

This service helps your organization establish clarity on the data need for CTI Tool, the availability of data that already live in your organization, and how to access and leverage them.

How will it help you?

Our data mapping service gives you clarity on data points needed to start with the CTI process and the first steps towards closing the loop. It helps you identify to what extent the needed information already lives within your organization and which data-sources you'll need to access to retrieve the necessary data. By the end of the mapping, you will know which information you already have available and which blockers you'll need to resolve to access your data efficiently. You will be ready to scale up CTI Tool inside your organization and solidify your circular strategies that will help you achieve your sustainability goals.

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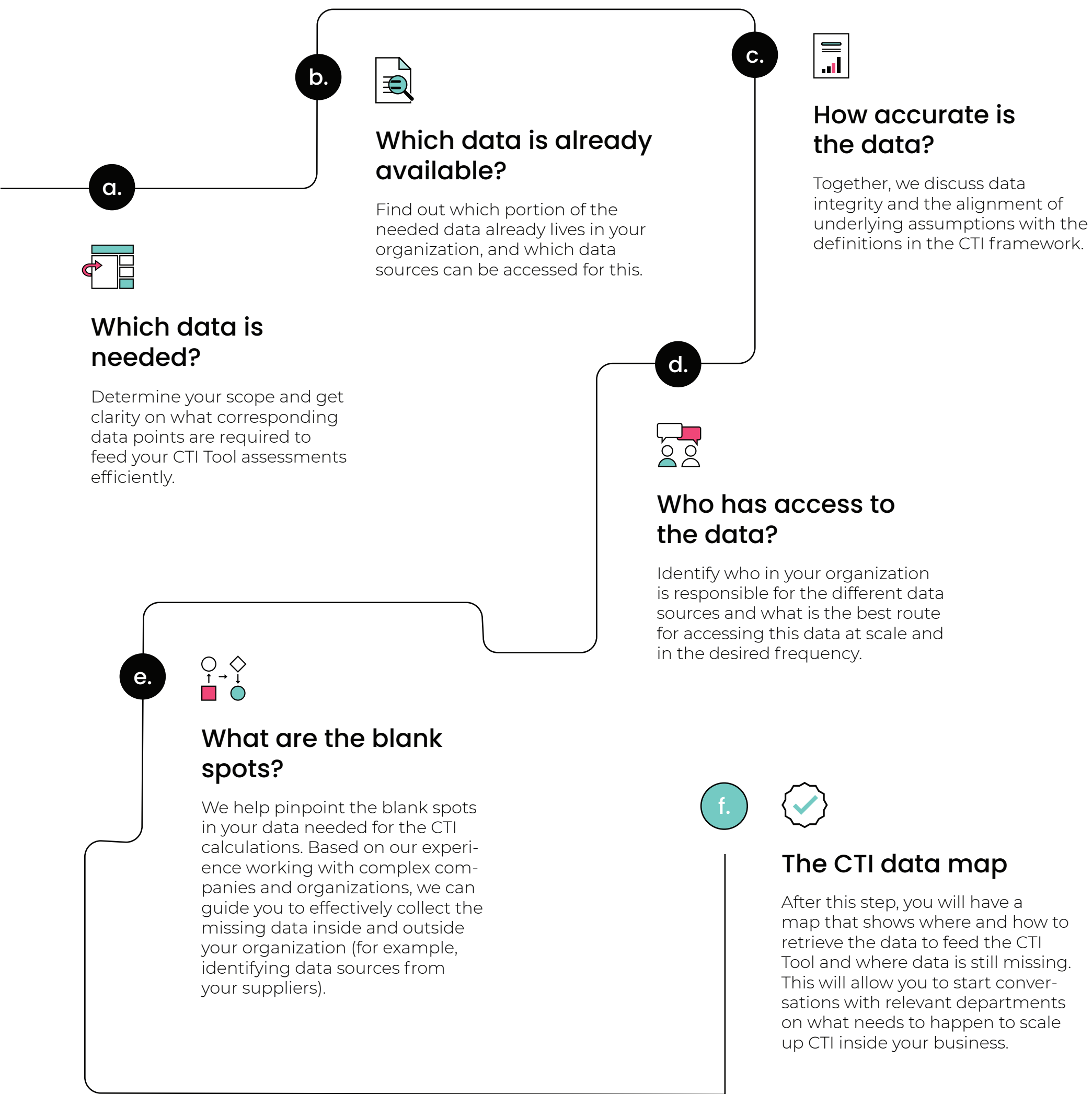IQ

Do you want to learn more?
If you're ready to kickstart your CTI journey, reach out to us and we're ready to help you map your sustainability data.

Roy Vercoulen (Founder, CEO)
email: roy@circular-iq.com

The data mapping process:
Step-by-step

The data mapping service is straight forward and takes about four weeks to be completed. In the graph below, you can see each step of the process and its corresponding outcomes.

a.

Which data is needed?

Determine your scope and get clarity on what corresponding data points are required to feed your CTI Tool assessments efficiently.

b.

Which data is already available?

Find out which portion of the needed data already lives in your organization, and which data sources can be accessed for this.

c.

How accurate is the data?

Together, we discuss data integrity and the alignment of underlying assumptions with the definitions in the CTI framework.

d.

Who has access to the data?

Identify who in your organization is responsible for the different data sources and what is the best route for accessing this data at scale and in the desired frequency.

e.

What are the blank spots?

We help pinpoint the blank spots in your data needed for the CTI calculations. Based on our experience working with complex companies and organizations, we can guide you to effectively collect the missing data inside and outside your organization (for example, identifying data sources from your suppliers).

f.

The CTI data map

After this step, you will have a map that shows where and how to retrieve the data to feed the CTI Tool and where data is still missing. This will allow you to start conversations with relevant departments on what needs to happen to scale up CTI inside your business.

Time:
one month